

Greener Freight Made Easy

Better emission tracking & smarter data sharing

Tuesday, June 17 2025 – 10:00 to 11:30 (CEST), Online on ZOOM

Agenda & Speakers

10:00 – Opening and Keynote Speech: *Future Vision for Green and Digital Logistics*

· Prof. Alan McKinnon

10:15– How maritime supply chain sustainability is affected by emerging megatrends

· Dr Stavros Karamperidis, University of Plymouth

10:30 – Emission Calculation: Needs & Methods

Where and why emissions need to be calculated, frameworks and strategies, Data sharing needs for effective emissions tracking

· Alan Lewis, CTO, Smart Freight Centre

· Violetta Matzoros, Technical Manager for Digitalisation, Smart Freight Centre

10:50 – Intermediate Q&A session

10:55 – Digital Platform Demonstration

· Simo Salminen, Awake.AI

11:10 – Field Examples and Case Studies

· Dr. Felix Hackbarth, ABONA

· Oguz-Kaan Öztürk, ABONA

11:25 – Final Q&A Session

If you work in logistics or transport, don't miss this dynamic session on making the sector greener through smart digital tools and better data sharing. **Registration is Free of Charge — [click here!](#)**